

For Immediate Release

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T1Visions' Dave Aichele to host Expert Session at the MPI 2014 World Education Congress Tech Café sponsored by Freeman

Mr. Aichele will present sessions titled "Building an Interactive Environment with Touchscreen Technology" at 2:00 and 3:00 pm on August 3, 2014, in the MPI WEC Tech Café sponsored by Freeman.

Charlotte, NC – T1Visions, a provider of interactive touchscreen experiences, today announced its executive vice president of sales and marketing, [Dave Aichele](#), will be a featured speaker at the MPI (Meeting Professionals International) WEC Tech Café sponsored by Freeman. Mr. Aichele will host an expert session titled "[Building an Interactive Environment with Touchscreen Technology](#)," where attendees will gain an understanding of the benefits of interactive Tables, Walls, and accompanying multiuser software in corporate, educational, and event settings.

The T1Visions Tech Café session will highlight companies that are tapping into new touchscreen and interactive technologies to transform traditional meetings into more engaging and immersive experiences. In addition to learning about physical products, Mr. Aichele will discuss ThinkHub™, a new software application that is changing the way that teams ideate, collaborate, and problem solve. Learners who attend this session will gain an understanding of the primary benefits and features of touchscreen technology, software applications that are driving collaboration in corporate settings, and ideas on how to use technology to create more engaging environments.

MPI has partnered with Freeman to create the Tech Café offering subject matter experts, in all areas of technology, the opportunity to present sessions and discuss the challenges and opportunities that new technologies provide to meetings and events. To view the full schedule of sessions at the MPI WEC Tech Café, visit this link: <http://www.mpiweb.org/Events/WEC2014/Program/Full-Program>

About T1Visions

T1Visions creates interactive touchscreen experiences. Deliberately large in size and incredibly durable, our inTouch™ Platform includes tables and walls, along with complementary digital signage and mobile device integration. Our products are powered by proprietary multitouch, multiuser software that transforms public spaces into more dynamic environments. The T1Visions team is made up of design, engineering, business and technology minds alike - resulting in unrivaled support to our customers from start to finish.

Based in Charlotte, NC, T1Visions works with retail, events and exhibits, corporate, hospitality, and



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education markets around the globe. Visit www.t1visions.com to learn more about our products and how we can work with you and your industry.

About Freeman

Since 1927, Freeman has been the premier provider of integrated experiential marketing solutions for live engagements including expositions, conventions, corporate events and exhibits. Headquartered in Dallas, with more than 70 offices in North America and the UK, Freeman produces more than 4,300 expositions annually, including 135 of the 250 largest U.S. trade shows, and 11,000 other events worldwide. Customer-driven, Freeman offers a total package of solutions, with a scope of products and services unmatched by the competition. An employee-owned company, Freeman places an emphasis on respect for people and providing unparalleled customer service. Freeman has received numerous trade show industry awards for excellence in leadership, creative design, community service, innovation and customer-driven partnerships. For more information, visit www.freemanco.com.