

CORE USE CASE

ThinkHub transforms traditional meeting rooms into active learning environments where employees collaborate, share content, and make informed decisions through a shared interactive workspace.

LOCATION

East Lansing, MI

INDUSTRY

Financial Services

OVERVIEW

Today's financial institutions rely on collaboration more than ever. Executive teams analyze complex data, training departments onboard new employees, IT teams manage critical systems, and cross-functional groups work together to improve member experiences. Yet many organizations still rely on meeting rooms designed for presentations instead of participation.

As hybrid work continues to evolve, organizations are asking an important question: How can meeting spaces encourage collaboration instead of simply displaying information?

For [Michigan State University Federal Credit Union \(MSUFCU\)](#), the answer was to create an active learning environment powered by interactive collaboration technology. Rather than building traditional conference rooms, the organization wanted flexible spaces where employees could share ideas, solve problems together, and engage with information in real time.

With [ThinkHub](#), T1V's interactive collaboration software, MSUFCU transformed its workplace into a connected environment that supports training, teamwork, and informed decision-making across the organization.

BRINGING ACTIVE LEARNING BEYOND THE CLASSROOM

The concept of active learning has reshaped education by encouraging students to participate instead of passively consuming information. That same philosophy is becoming increasingly valuable in enterprise workplaces.

Organizations that encourage employees to interact with information, collaborate visually, and contribute throughout meetings often experience stronger engagement, improved knowledge retention, and more productive discussions.

ThinkHub brings these active learning principles into the workplace by transforming displays into collaborative workspaces. Instead of one person controlling a presentation, multiple participants can share content wirelessly, annotate documents, compare information side by side, and capture ideas as conversations unfold.

For MSUFCU, this meant creating an environment where meetings became collaborative working sessions instead of one-way presentations.



ThinkHub[®] SOLUTION



WHY INTERACTIVE COLLABORATION SOFTWARE MATTERS FOR FINANCIAL INSTITUTIONS

Financial organizations process enormous amounts of information every day. From executive planning and compliance reviews to cybersecurity operations and employee training, teams depend on clear communication and informed decision-making.

Traditional meeting technology often slows that process by forcing presenters to switch between applications, disconnect and reconnect devices, or move through static slide decks that limit collaboration.

ThinkHub removes those barriers by creating a single interactive workspace where multiple content sources can be displayed, organized, and manipulated simultaneously. Financial reports, dashboards, spreadsheets, presentations, web applications, and documents can all be viewed together, allowing teams to compare information, identify trends, and make decisions more efficiently.

Rather than focusing on the technology itself, the experience shifts to collaboration.



DESIGNING FLEXIBLE SPACES THAT ADAPT TO EVERY CONVERSATION

One of the reasons MSUFCU selected ThinkHub was its flexibility. Training spaces can support instructor-led learning one moment and collaborative breakout sessions the next. Teams can present content to the main display while participants simultaneously contribute from their own laptops or mobile devices. Remote employees can join the same collaborative workspace as those in the room, ensuring everyone participates equally regardless of location.

This flexibility allows a single space to support employee onboarding, leadership development, strategic planning, operational meetings, and cross-functional collaboration without changing the technology experience.

As organizations continue investing in hybrid work, collaboration software must do more than connect video calls. It should create an experience where remote and in-person participants contribute equally.

ThinkHub was designed with this goal in mind.

By providing a shared visual workspace that everyone can interact with, meetings become more inclusive and engaging. Teams can brainstorm together, organize ideas visually, annotate documents in real time, and save every session for future reference.

This approach helps eliminate the disconnect often experienced in hybrid meetings while encouraging active participation from every attendee.

PROJECT PARTNERS

This collaborative workplace was made possible through the partnership of [NBS Commercial Interiors](#), [Planar](#), and [Logitech](#). T1V's ThinkHub interactive collaboration software powers active learning and teamwork, while NBS Commercial Interiors led the workplace design and integration. Planar displays and Logitech conferencing solutions complete the experience, creating connected spaces that support engaging, productive collaboration.

Results & Business Impact

- ✓ Creates active learning environments where employees actively engage with information, collaborate visually, and retain knowledge more effectively.
- ✓ Supports faster, more informed decision-making by bringing people, content, and data together in a shared interactive workspace.
- ✓ Enhances employee development and operational efficiency through flexible collaboration spaces designed for training, planning, and cross-functional teamwork.
- ✓ Strengthens communication and innovation by encouraging active participation, improving collaboration, and connecting both in-room and remote teams.