# **TIV** Customer Profile

# DES MOINES UNIVERSITY MEDICINE & HEALTH SCIENCES

#### **CORE USE CASE**

T1V Story fosters connections for students, faculty, alumni, and visitors in the main lobby of the Edge of Advancement building at Des Moines University Medicine and Health Sciences.

#### LOCATION

#### West Des Moines, Iowa

#### INDUSTRY

Higher Education



### DESCRIPTION

The Edge of Advancement building embodies DMU's vision for educating highly competent, compassionate health care professionals. This "front door to campus" hums with activity in adaptable learning studios and collaborative spaces for classes, small groups and community events. Open learning commons on the first and second floors are designed to support academic study, foster discussions, and connect faculty and students across programs.

Upon entering the Edge of Advancement building — immediately experience DMU's interactive wall powered by T1V Story. Walk the wall to interact with the university's history and great milestones.



- T1V Story branded storytelling software drives (2) small interactive touch displays that outputs content to (2) 2x4 non-touch LCD walls
- Interactive Showcase honors past and present alumni, donors, and more with interactive biographies and galleries

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## BACKGROUND

Founded in 1898, Des Moines University Medicine and Health Sciences is a premier medical and health sciences institution comprising three colleges offering 10 graduate degrees. The programs share a collective strength — a collaborative campus community where students and faculty come together in the pursuit of knowledge and innovation.

DMU creates opportunities by building on its long legacy of providing outstanding education to the nation's healthcare professionals and excellent patient care in the DMU Clinic.

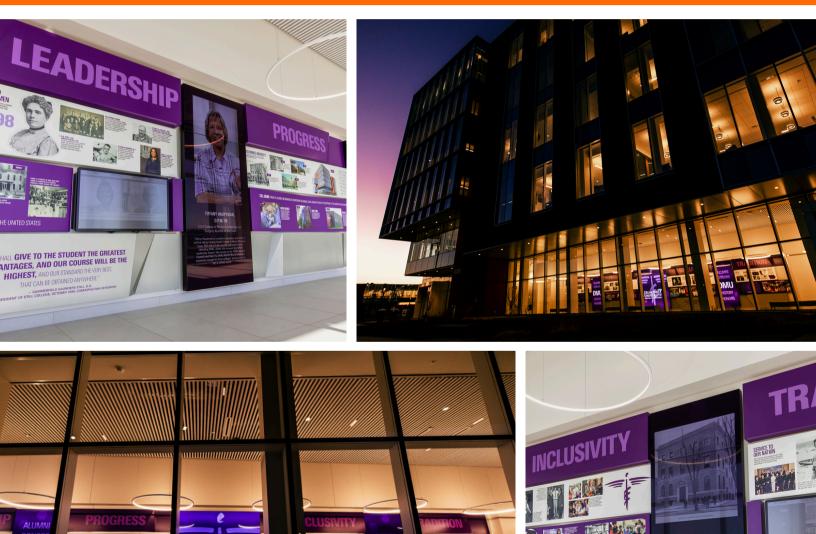
DMU's strong reputation in medicine and health sciences fields is built on the commitment of DMU faculty who are passionate about training tomorrow's leaders with unmatched dedication and uncompromised intention. DMU graduates enter the profession with exceptional training, confidence, compassion, and the determination to improve the lives of others on a daily basis.

Mission: To improve lives in our global community by educating diverse groups of highly competent and compassionate health professionals.

### **IMAGES**

DML

HISTORY







DMU

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