

CORE USE CASE

Co-creating architectural design projects from conceptualization to final touches with ThinkHub.

LOCATION

Sydney, Australia

INDUSTRY

Architecture + Design



The Fitzpatrick+Partners architectural design studio is a high-impact space that hosts internal and external designers, partners, and customers. This collaborative hub is where teams come together to discuss, argue, and visualize projects from start to finish.

With ThinkHub driving the experience, associates can conceptualize and design projects, work closely with clients to understand their vision and design preferences, and drive more holistic decision making.

ThinkHub visual collaboration

- + Dual ThinkHub Pro 4K with two non-touch ThinkHub Docks
- + ThinkHub interactive Canvas advanced content sharing, from real-time device feeds to web-based software programs for live project updates, planning and design reviews, 3D content, and more
- + Built-in video conferencing capabilities for client and team meetings while simultaneously presenting content

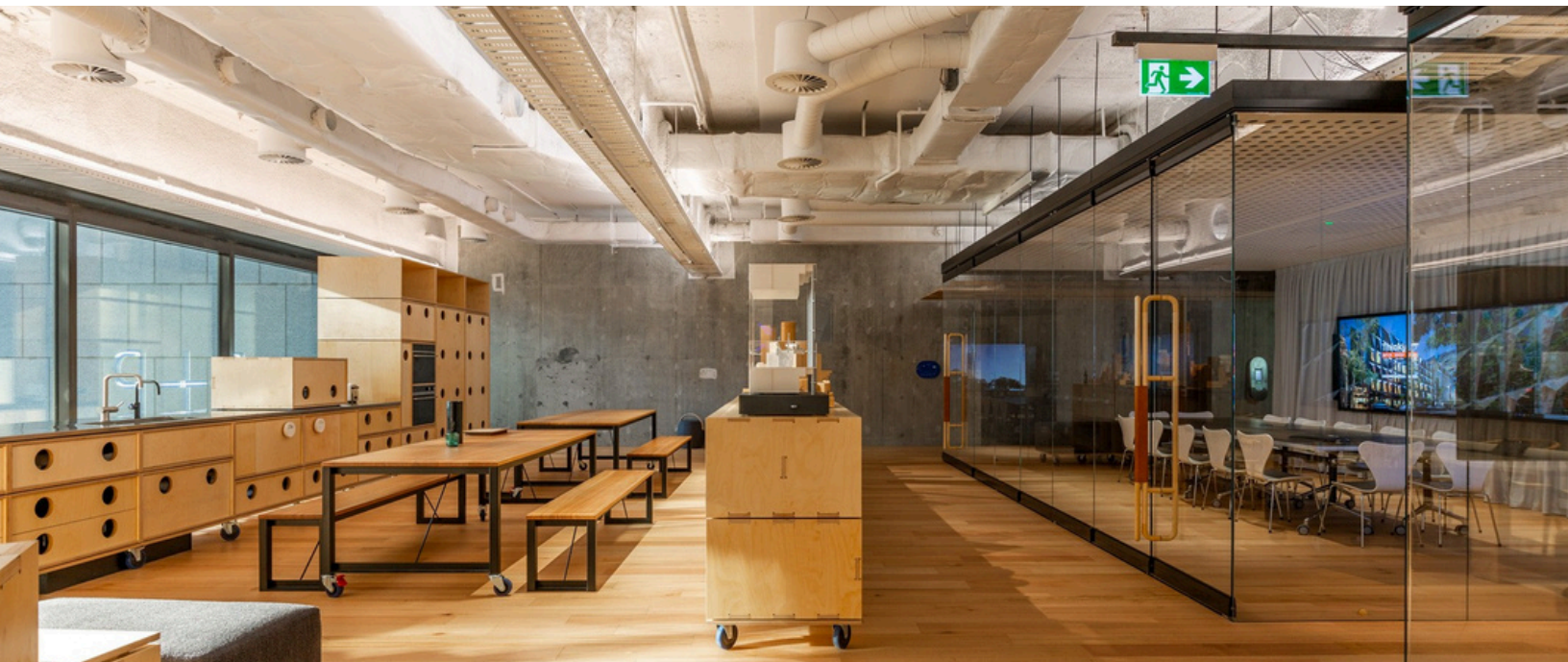


BACKGROUND

Fitzpatrick+Partners produce quality buildings — with an emphasis on the satisfaction of individual client needs. In particular the partnership seeks to enhance the human architectural experience through the careful consideration of light, thermal comfort, the shaping of spaces, and enjoyment of the outside connection.

The architecture and design firm is renowned for creative, inventive buildings that fit their immediate environmental context. Whether it is a house or a workplace, buildings should be a constant source of pleasure to the people who use them.

Fitzpatrick+Partners have worked on a wide range of large and small scaled projects from master planning, design of commercial, health, hospitality and residential sites, down to and including architectural product design. An integrative organic is intrinsic to the firm's approach starting with the development of initial concepts and imagery through to their ultimate application.



TESTIMONIAL



During the COVID shutdowns, through necessity, a new way of working within team environments was accepted by most. "Back to Work" signaled our move to our new studio, an environment we designed to reflect how we felt the concept of work would further develop - inclusive of remote working.

Whilst we are primarily a studio-based work environment necessitated by the collaborative process of design for large and complex buildings, we felt that the new "comfort" of working online would suit many of our clients and professional collaborators moving forward.

We now find that over half of the scheduled meetings for a project are held virtually, whether hosted by us or others, and ThinkHub has become our go-to tool to host such sessions.

It would not be unusual for us to be hosting up to 50 active contributors in complex workshops on large health or commercial projects - with ThinkHub providing the flexibility for us to present / engage / discuss and collaborate with all of the participants through the multiple ways they can engage with ThinkHub.



The feature that we did not expect to be the core of our ThinkHub use is the collaborative face-to-face workshop sessions.

We find our studio becomes the preference for such meetings and workshops with many of our consultants, clients, and collaborators all happy to present and workshop their work within this medium.

The speed of adoption by new guests to our studio, the requirement to stand up and point and touch and draw makes these sometimes long workshops engaging and worthwhile.

ThinkHub seamlessly engages with our studio filing system, any of our studio workstations, and our high powered animation machines, allowing us to present multiple data/image feeds from any multitude of sources.

Some clients are happy to connect wirelessly, but many like to "plug in" - all the options are possible and we use them all.

T1V not only took our wants and suggestions but actively promoted other functions they felt would assist us. We have many further steps planned as ThinkHub is now part of our daily work routine.

We look forward to developing our work methodologies in partnership with T1V, and wonder what the future will deliver....



James Fitzpatrick
Partner
Fitzpatrick+Partners