

CORE USE CASE

ThinkHub hybrid learning environments drive engagement and prepares students for modern workplace demands.

LOCATION

Huntington,
West Virginia

INDUSTRY

Higher Education



Marshall University's Lewis College of Business had a goal to develop an advanced learning environment for the Brad D. Smith Center for Business and Innovation, aimed at benefitting future business leaders and innovators. Their vision was to create a dynamic space featuring interactive and collaborative technologies, envisioning it as a cutting-edge educational hub.

They sought to enhance hybrid learning, foster student engagement, and facilitate the development of modern workplace skills. To achieve this, they integrated ThinkHub visual collaboration solutions into their active learning classrooms, which not only elevated the student learning experience but also supports professors in innovative teaching practices.

- + (9) classrooms powered by ThinkHub Education technology; each classroom includes (1) ThinkHub Instructor Station, (6) Student Stations, and (4) ThinkHub Docks
- + Students can collaborate on shared displays at Student Stations with wireless device sharing, promoting peer-to-peer collaboration through real-time, robust content sharing, data visualization, and hybrid connectivity
- + Instructors can view Student Station Canvases on the Instructor Station, and broadcast content (whether from the Instructor Station or individual group Canvases) to Student Stations
- + Integrates seamlessly with a variety of web-based applications to accommodate various curriculum and teaching requirements
- + Supports real-time, synchronous and asynchronous collaboration among students, encouraging classroom engagement and peer-to-peer interaction to facilitate better understanding of complex topics



BACKGROUND

Marshall University is a public comprehensive university with a rich history as one of the oldest institutions of higher learning in West Virginia. Founded in 1837 and named after Chief Justice John Marshall, definer of the Constitution, Marshall University advances the public good through innovative, accredited educational programs.

Opened in 2024, the Brad D. Smith Center for Business and Innovation aims to provide an exceptional educational experience through innovative facilities and technologies. Named after Marshall President Brad D. Smith, a notable alumnus and former CEO of Intuit, the center represents a significant investment in the future of business education at Marshall University.

TESTIMONIALS

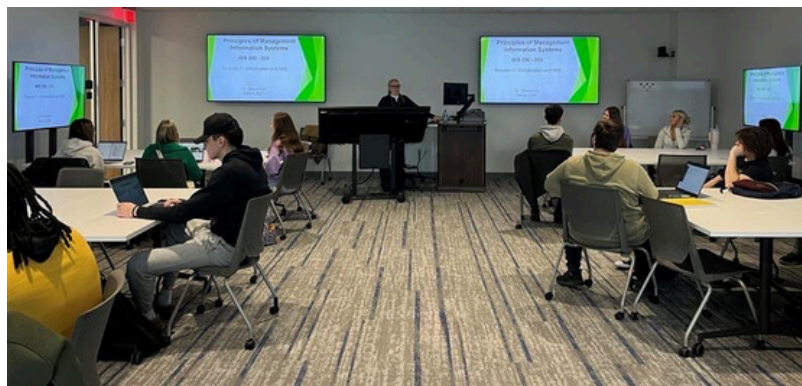
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It's flexible enough to let them teach any way they want to...

...It's also focused on hybrid and hi-flex situations so you can attend face-to-face or virtually.

Eric Himes

Director of Academic Technology Experiences
Marshall University



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This setup is very similar to the collaborative nature of today's work environments, which will better prepare our students for the realities of their future careers.

It was a clear moment of realization for me, seeing firsthand how intuitive and engaging this technology could be for students, and how it allowed them to present their work in such a dynamic and interactive way.

Susan Lanham

Associate Professor
Department of Accountancy + Legal Environment
Lewis College of Business

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I know that I feel more excited and empowered to attend classes, collaborate and learn with the new, state-of-the-art technology in the classrooms.

The new technology allows the professors to better communicate and visualize the information at hand to students.

Zachary Kincaid

Graduate Assistant
Lewis College of Business

