

CORE USE CASE

ThinkHub facilitates high-tech collaboration and financial visualization for investment research, planning, and analysis in the Venture Visionary Lab.

LOCATION

Sylvania, Ohio

INDUSTRY

Financial Services



DESCRIPTION

The Venture Visionary Lab was conceived by Venture Visionary Partners (VVP) to provide a highly collaborative environment for investment research, planning and analysis.

With ThinkHub visual collaboration software powering the lab's interactive displays, VVP gained the dynamic digital canvas space required for efficient financial visualization, modeling, and decision-making. The Venture Visionary Lab's immersive visual environment gives the firm a competitive edge in serving their clients.

- + ThinkHub visual collaboration software powers a nearly 18-foot-long, 6-foot-high (9x5) interactive LED video wall with a 32-point touch system, 1.2mm pixel pitch
- + Analysts collaborate simultaneously from anywhere in the room with T1V app — pulling in live market feeds, research, and models to inform investment strategies
- + Manipulate massive amounts of content on the digital Canvas to compare financial investments
- + Utilize built-in video conferencing capabilities for client and partner meetings while simultaneously presenting content



BACKGROUND

Venture Visionary Partners is a registered independent wealth management firm, advising affluent families and individuals, including business owners and entrepreneurs, to help them be strategically smarter with their wealth. The financial advisory was the only such firm in Northwest Ohio to be named to the 2021 Forbes Top 250 Wealth Advisors list.

The “Venture Visionary Lab” is a proprietary research and investment tool created by VVP’s founder Craig Findley and former Goldman Sachs head of electronic trading, Adam Korn.

- + Combines institutional investment research with VVP’s proprietary processes
- + State-of-the-art technology

IMAGES

