

Barcelona, Spain – 27th January 2023

T1V joins GPA's Global Partner Program to deliver software-based collaborative solutions to enterprise customers.

GPA, the world's largest AV integrator, is pleased to announce that T1V has joined the GPA Partner Program. T1V specializes in software-based visual collaboration solutions, taking a platform-agnostic, scalable approach that addresses the needs of a wide customer base. With GPA's unrivaled 50-country coverage, enterprise customers can rest assure that their T1V experience and deployment is uniformly excellent across the world.

T1V has a software ecosystem that supports total interoperability with the many devices, programs, and platforms of today's hybrid meeting and learning spaces. To get the most out of this ecosystem on an enterprise scale, consistency and standardization of design, and deployment is important. With T1V and GPA, global customers will hugely benefit from the collaborative technology and will be in safe hands through their entire program deployment.

"T1V came to our attention through success with a number of GPA teams. T1V's unique 'High performance visual collaboration' solutions clearly resonate with customers," commented Mike Stead, GPA's Director of Global Partnerships. "We believe there's a great global story we can tell together as we help customers evolve their modern workplaces into collaborative, experiential spaces ready for the global hybrid work challenge."

"The GPA is an organization we've aspired to work with for years," said T1V's EVP of Sales + Marketing, Adam Loritsch. He continued, "The breadth and calibre of experience the GPA network brings to our partnership is unrivaled, and we're excited to expand our presence in the international markets to meet the growing demand for hybrid collaboration in the workplace."

T1V's focus on visual storytelling will be showcased to GPA teams and enterprise customers at ISE in Barcelona through an interactive map showing GPA's 170 global locations.

Customers can visit the T1V booth at ISE (2V125) — close to the GPA booth (2R420). They can also visit the T1V mini-booth in the GPA Global Lounge (Europa Suite) for an in-depth demo and discussion with T1V and GPA, regarding global delivery of T1V and other collaboration solutions.

About T1V

T1V is a visual collaboration software company. Our ThinkHub® platform provides a digital workspace for distributed teams to come together for real-time, flexible

collaboration across in-room, hybrid, and virtual meeting environments.

In addition to its award-winning ThinkHub collaboration software, TIV offers ThinkHub Education for active learning in higher education, and TIV Story for one-of-a-kind brand experiences.

TIV is a leading innovator in large-scale, interactive software technology, with 15 issued patents in visual collaboration software. Our software ecosystem supports total interoperability with the many devices, programs, and platforms of today's hybrid meeting and learning spaces — enabling our customers to truly collaborate anytime, anywhere.

To learn more, [visit tlv.com](https://www.tlv.com).

About GPA

GPA helps global enterprise organizations to think global, and act global, as they strive to create workplace that delivers an engaged workforce. Our goal is to inspire employees with collaboration tools and environments to share their knowledge and ideas, work together to perform at their best.

With over 4,800 specialized AV/UC staff in 150+ cities, we deliver simple, scalable, and standardized collaboration technology solutions and services, driving business velocity and ultimately competitive market advantage for our customers. Specialization in collaboration, a true global footprint, yet the localized operational infrastructure and cultural awareness critical to local stakeholder adoption and business impact.

To learn more about GPA, visit [thinkgpa.com](https://www.thinkgpa.com)

For media inquiries, please contact:

Ellesse Fehlberg

Director of Global Marketing

ellesse.fehlberg@thinkgpa.com