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T1V, Inc. Appoints New CEO to Lead with Vision and Expertise

T1V has appointed Adam Loritsch CEO following the tragic passing of Mike Feldman, the company's Co-Founder and CEO for 15 years.

CHARLOTTE, NC June 13, 2023 - T1V, Inc. ("T1V" or the "Company"), a pioneer in visual collaboration technology, has named Adam Loritsch its new CEO to steer the company forward in the wake of the tragic loss of its Founder and CEO, Mike Feldman. This strategic decision ensures the continuity of Mike's vision and positions T1V for continued growth and success in the visual collaboration market.

Adam Loritsch has been an integral part of T1V since its early days, demonstrating unwavering dedication and unmatched expertise in driving sales and revenue growth. With over 13 years of experience in the organization, Adam possesses a profound understanding of the company's unique value proposition, market dynamics, and customer needs. His leadership abilities and deep industry knowledge makes him the ideal candidate to carry the torch forward.

"Adam is the epitome of dedication and expertise. His growth mindset and ability to drive sales and revenue growth have been instrumental to T1V's success to date," says Jim Morris, T1V Co-Founder and CTO. He continues, "we are confident that Adam will carry forward Mike's legacy and propel T1V to new heights."

Adam has served in various sales positions throughout his time at T1V, most recently as EVP of Sales + Marketing, a position he has held since 2018. During his tenure as EVP of Sales + Marketing, the company experienced considerable growth, including a nearly 70% jump in YOY revenue from 2021 to 2022. In addition to revenue responsibility, Adam also secured key partnerships across customer markets and within the AV hardware industry, which have contributed to the company's growth trajectory. Adam will continue to lead sales efforts at T1V as he takes on his new responsibilities as CEO.

Adam will lead a senior management team that has been instrumental in shaping T1V's success over the past decade. Committed, experienced, and passionate, this cohesive team boasts an unparalleled wealth of knowledge and understanding of the industry. Their combined expertise will continue to guide the company's strategic initiatives, ensuring the realization of Mike's vision and continuing to deliver exceptional value to its customers.



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As the company continues to mourn the loss of its beloved CEO and friend Mike Feldman, the leadership team stands committed to moving forward with his vision for T1V.

About T1V

T1V is a visual collaboration software company. Our ThinkHub® platform provides a digital workspace for distributed teams to come together for real-time, flexible collaboration across in-room, hybrid, and virtual meeting environments.

In addition to its award-winning ThinkHub collaboration software, T1V offers ThinkHub Education for active learning in higher education, and T1V Story for one-of-a-kind brand experiences.

T1V is a leading innovator in large-scale, interactive software technology, with 19 issued patents in visual collaboration software. Our software ecosystem supports total interoperability with the many devices, programs, and platforms of today's hybrid meeting and learning spaces — enabling our customers to truly collaborate anytime, anywhere.

To learn more, [visit t1v.com](https://t1v.com).