

CORE USE CASE

Public library engages visitors with interactive storytelling.

DATE OF ACTIVATION

January 2016

PROJECT LOCATION

Dallas, TX

DESCRIPTION

The Dallas Public Library wanted a way to engage and inform their visitors about the history of the library and the City of Dallas using their archived visual content. With ThinkHub's branded interaction capabilities, Dallas Public Library is able to provide a fully-interactive multiuser, multitouch memorable experience for all visitors passing through the building.

- (1) 6x1 T1V Suite interactive touchscreen video wall for an immersive experience into the library's visual history
- Interactive Map to locate the library's 30 service locations throughout the City of Dallas
- Interactive Timeline to highlight historical dates and events in the history of the city and library
- Videos, photographs, and articles of years past integrated in fully-branded modules to create an immersive story for visitors to engage with

