

## CORE USE CASE

ThinkHub delivers classified data security while streamlining DoD consulting firm's workflow.

## DATE OF ACTIVATION

June 2020

## LOCATION

Washington, DC

## INDUSTRY

Consulting



Before



After

## DESCRIPTION

Strategic Insight sought a flexible, software-centric solution to streamline its War Room methodology — which had traditionally involved a lot of paper being pinned around the room's four walls. ThinkHub has digitally transformed the War Room by streamlining team workflows and delivering a state-of-the-art experience to power training seminars, strategy sessions, and team collaboration.

- (4) Dual 98" ThinkHub interactive walls + (1) ThinkHub mobile cart with ThinkHub MultiSite software for real-time, room-to-room collaboration
- Hardline input integration for secure sharing of devices for government and military officials
- On-premise solution elevates data security — in tandem with password protected ThinkHub Canvases — to host classified data and sessions
- ThinkHub software transforms a completely analog room into a 360° 'war room' with a massive digital landscape for team collaboration
- Create and share notes, sketches, and browse web URLs, while also sharing video, image, and PDF files during training course prep and execution



## T1V ID



# BACKGROUND

Strategic Insight was founded to help organizations solve complex, multidimensional problems. The team helps a diverse client base, in both the federal and private sector, around the world manage technically-challenging efforts and lead change through embedding planning practices in daily activities.

## Mission:

Strategic Insight understands that every organization has unique needs and challenges. For this reason, we bring specialized skill sets to bear in our studies and analyses. Cybersecurity, training, strategic planning, corporate communications, organizational design, systems engineering, and program management are all tailored to the specific needs and objectives of our clients.

## TESTIMONIALS

"We use a process called the War Room — traditionally, that was a room that had cork boards on four walls and we would pin paper up. The ThinkHub is the next step in that evolution. We are working with our clients who are doing difficult, new endeavors, which in and of itself brings you pride that you are contributing to the national security of our country."



**Bobbi Hess**

Chief Operating Officer

"Previously, it was mandatory that everyone was in person, and it was a static room — so content was on the wall but it wasn't able to be changed in real-time, which was a major pain point for us and for our clients. With the T1V system, we've taken the same idea or approach to how we interact with our client, but it's now a more immersive experience."



**Mike Cook**

Deputy CIO

"The main advantage that I see with this T1V system is we can make real-time edits working with our clients, incorporate them in real-time using the touch screen, or uploading content that's on a mobile device in the room. This new system brings on capabilities that will allow us to facilitate collaboration that we haven't done before."



**Mike Hart**

General Associate

"The best feature that I've discovered so far is the user-friendliness of the system. No matter who is using it at the company, even if they just go and interact with the system for 5-10 minutes they have it down and they can understand how to use it..."



**Sarah Bain**

Staff Associate

**STRATEGIC INSIGHT**



## Watch the video:

<https://www.youtube.com/watch?v=ScOwB6bRuQQ>

## Read the Case Study:

<https://www.t1v.com/case-studies/strategic-insight-thinkhub>