# TIV PROJECT TEXAS A&M THE BRIGHT COMPLEX - FOOTBALL LOCKER ROOM

## **PROJECT LOCATIONS**

College Station, TX

# **DATE OF ACTIVATION**

July 2015

# **CORE USE CASE**

A world-class recruiting center and locker room, equals parts function + WOW

## **SOFTWARE**

T1V Content Management System

# **SOFTWARE FEATURES**

Central dashboard that controls images, videos, and messaging across 246 digital tiles and 3 video walls; ability to update content in real-time, or schedule campaigns; display content across individual screens or entire locker room banner; incredibly simple and efficient: less than one hour of training required

A world-class recruiting facility and interactive haven for players, with the ability to control everything from one easy-to-manage CMS

Watch the video: http://t1v.co/1As7HVn





