

## PROJECT LOCATION

United States (Mobile)

## DATE OF ACTIVATION

2016

## CORE USE CASE

Cook Medical is a medical device manufacturer that holds seminars all over the world. The Interactive Map helps customers and stakeholders stay informed about upcoming seminars.

## INTOUCH SOFTWARE

- Interactive Map
  - Search and filter for seminars by date, topic, and location.
  - Map pins contain additional detail about the seminar topic and keynote speaker.

## HARDWARE

- 55" Interactive Wall

Seven divisions in the company are using the inTouch Wall to display product and share event details at their trade shows. When not deployed at a trade show or event, Cook houses the inTouch Wall at its HQ as a sales and education tool for employees and customers alike.

