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FOR IMMEDIATE RELEASE

T1V and ESCO Partner to Deliver Interactive Collaboration Solutions Across Asia

Charlotte, NC – Organizations have invested heavily in Microsoft Teams Rooms and Zoom Rooms, but many still struggle with fragmented content, disconnected workflows, and limited collaboration beyond video conferencing. Through a new partnership, T1V and ESCO are helping organizations unlock more value from their existing meeting spaces with ThinkHub, T1V's visual collaboration platform.

This partnership expands ESCO's collaboration portfolio, providing customers across Asia with access to ThinkHub as a powerful software solution that transforms traditional meeting rooms into dynamic collaboration environments. Rather than replacing existing technology investments, ThinkHub integrates seamlessly with Microsoft Teams Rooms, Zoom Rooms, and leading AV hardware to enhance teamwork, ideation, content sharing, and decision-making.

As organizations continue to embrace hybrid work, the demand for more interactive and engaging meeting experiences has grown. ThinkHub enables teams to display multiple content sources simultaneously, annotate in real time, organize information on an unlimited canvas, and collaborate seamlessly with participants across locations—all within a secure, flexible workspace.

"Partnering with ESCO marks an exciting step in expanding T1V's presence throughout Asia," said Marco Ventura, VP of International Sales at T1V. "ESCO has built a strong reputation for delivering innovative workplace technology solutions, and together we're helping organizations maximize the value of their collaboration spaces by augmenting the technology they already trust."

Initially, ESCO will introduce ThinkHub as a natural enhancement to its extensive base of Microsoft Teams Rooms and Zoom Rooms deployments, giving existing customers an easy path to elevate collaboration while leveraging their current investments. The partnership also



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creates new opportunities to support organizations planning future workplace modernization initiatives.

Beyond modern meeting spaces, T1V and ESCO will work together to deliver collaboration solutions across a variety of environments, including executive briefing centers, customer experience centers, higher education classrooms, training spaces, and operations centers where teams rely on shared visual information to make informed decisions.

"Organizations today need more than video conferencing - they need environments where ideas, data, and people come together," said Christopher Lim, President of AV at ESCO. "By adding ThinkHub to our portfolio, we're able to offer customers a flexible collaboration platform that complements the meeting room technologies they already use while opening new possibilities for innovation and teamwork."

Through ESCO's regional presence and local expertise, organizations across Asia will have access to consultation, deployment, and ongoing support for T1V's collaboration solutions, making it easier than ever to build connected, future-ready workspaces.

For more information about T1V and ESCO's partnership or to schedule a personalized demonstration, visit www.esco.asia or www.t1v.com.

About T1V

T1V is a software company specializing in collaboration and interactive experience solutions. Its platforms, ThinkHub and T1V Story, empower organizations to collaborate, communicate, and engage audiences across corporate, education, government, healthcare, and sports environments.

To learn more about T1V's sports solutions, visit t1v.com.

About ESCO

With over three decades of expertise, since 1989, ESCO has been a leader in the AV industry, providing integrated, cutting-edge technologies to enterprises, educational and healthcare institutions and beyond.

To learn more about ESCO's solutions, visit esco.asia.