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T1V and Eventify Sports Solutions Announce Strategic Partnership

Charlotte, NC – T1V, a leader in collaboration and interactive experience software, has officially partnered with Eventify Sports Solutions to bring innovative collaboration, operations, and engagement technology to sports teams, venues, and entertainment organizations.

Through the partnership, Eventify Sports Solutions will introduce T1V's software platforms, ThinkHub and T1V Story, to organizations seeking technology that enhances team collaboration, streamlines operations, and creates engaging experiences for fans, partners, and stakeholders.

Sports organizations today face growing demands to improve communication, analyze information faster, coordinate complex operations, and deliver memorable experiences. T1V provides a flexible software platform that supports these objectives across multiple departments and use cases.

ThinkHub enables teams to bring together live data, video, documents, presentations, and web content into a shared visual workspace. From coaching and player development to game-day operations and executive planning, organizations can collaborate more effectively in a centralized environment.

T1V Story transforms digital displays into interactive storytelling experiences that help teams engage fans, showcase sponsors, celebrate organizational history, and create memorable experiences throughout stadiums, arenas, training facilities, and premium hospitality spaces.

"Sports organizations require technology that can support collaboration, decision-making, and engagement across many different functions," said Ian Wright, T1V's VP of Sales. "We're excited to work alongside Eventify Sports Solutions to help teams and venues identify solutions that create value across their organizations."

"Eventify Sports is excited to work with our sports customers and the T1V solutions. We had an opportunity to bring a number of our sports teams to the T1V booth at InfoComm last week and



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received extremely positive feedback,” said Jason McLeish, Co-Founder of Eventify Sports.

“We see a great opportunity to have T1V work with some of our other partners to further enhance the T1V offering for our sports customers,” said Rodney Ward, Co-Founder of Eventify Sports.

Potential use cases include:

- Coaching and performance analysis
- Draft and recruiting rooms
- Game-day command and control centers
- Sponsorship and partnership presentations
- Executive and front-office collaboration
- Interactive fan engagement experiences
- Hall of Fame and team history installations
- Premium hospitality and VIP spaces

Together, T1V and Eventify Sports Solutions will help organizations discover new ways to connect people, information, and experiences through interactive technology.

About T1V

T1V is a software company specializing in collaboration and interactive experience solutions. Its platforms, ThinkHub and T1V Story, empower organizations to collaborate, communicate, and engage audiences across corporate, education, government, healthcare, and sports environments.

To learn more about T1V's sports solutions, visit t1v.com.

About Eventify Sports Solutions

Eventify Sports Solutions helps sports and entertainment organizations identify and implement innovative technology solutions that enhance operations, engagement, and business outcomes.

To learn more about Eventify Sports' solutions, visit eventifysports.com.