



10430 HARRIS OAKS BOULEVARD, SUITE F  
CHARLOTTE, NC 28269  
P 704.594.1610 | F 888.569.6660

For Immediate Release

Contact:  
Blair Rubio  
brubio@t1v.com  
704.594.1621

## Paul Patrick joins T1V as Executive Vice President, Sales & Marketing

***T1V announces Paul Patrick has joined its Senior Management Team as Executive Vice President of Sales and Marketing.***

Charlotte, NC -- T1V, a provider of interactive touchscreen technology, announces the hire of Paul Patrick as Executive Vice President of Sales and Marketing. The move comes as T1V continues to experience rapid growth in the enterprise market, while expanding its strategic partnerships within the AV industry.

Paul brings a background in sales and marketing leadership with high-level management experience in increasing sales and profits in diverse, start-up and highly competitive industries. In his most recent roles, he has directed sales, business and channel development for technology organizations, while working closely with key stakeholders of leading design, architecture, construction, furniture, AV and IT integration companies.

"Paul brings a holistic vision to T1V, having a unique combination of industry knowledge and experience from both the vendor and integration perspective," says Mike Feldman, CEO of T1V. He continues, "having worked closely with our target markets, matched with his experience in managing and growing rapidly expanding sales and marketing operations, Paul will be integral to T1V as we enter a new stage of growth and product development."

Paul Patrick adds, "I'm excited to join a Charlotte-based organization that is developing innovative, interactive products and services that will leverage my skills and background with the design and end-user community, as well as my sales and channel leadership experience from a variety of technology companies, including national IT and AV integrator, Technical Innovation, and global interactive solutions company, SMART Technologies."

At T1V, Paul will serve on the Senior Management Team – T1V's core leadership team that is responsible for overseeing all company operations.

### ***About T1V***

T1V creates interactive touchscreen experiences. Deliberately large in size and incredibly durable, our Interactive Platform includes tables and walls, digital signage, and mobile apps. Our products are



10430 HARRIS OAKS BOULEVARD, SUITE F  
CHARLOTTE, NC 28269  
P 704.594.1610 | F 888.569.6660

powered by patented multitouch, multiuser software that transforms public spaces into more dynamic environments. The T1V team is made up of design, engineering, business and technology minds alike - resulting in unrivaled support to our customers from start to finish.

Based in Charlotte, NC, T1V works with retail, events and exhibits, enterprise, hospitality, and education markets around the globe. The company is recognized as one of Charlotte's Fast 50 by the Charlotte Business Journal and was named to the 2014 Inc. 500 by Inc. magazine. Visit [www.t1v.com](http://www.t1v.com) to learn more about our products and how we can work with you and your industry.

To see more, visit <http://www.t1v.com/showcase/videos>.