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For Immediate Release

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## T1V to showcase interactive retail software OneShop™, VisoMetrics™, and touchscreen tables and walls at NRF16

***T1V will exhibit its interactive omnichannel retail technology at Booth 343 at this year's National Retail Federation Big Show from January 17-19, 2016.***

Charlotte, NC -- T1V, a provider of interactive touchscreen technology, will demonstrate the latest release of its OneShop™ retail software at NRF's Big Show January 17-19, 2016. In addition to its signature retail software OneShop, developed for endless aisle and next aisle over shopping, T1V will exhibit its newest in-store retail technology, including an Interactive Retail Table complete with 32" touchscreen, an 85" UHD 4K Interactive Wall, a MultiPanel Interactive Wall, and T1V's anonymous video analytics (AVA) software, VisoMetrics™.

Together, these interactive solutions - touchscreen tables, touchscreen walls, digital signage, and software applications - represent T1V's retail product line, developed exclusively for omnichannel retailers to provide more engaging environments for their shoppers. This technology represents a comprehensive solution that has helped T1V retail customers to increase in-store sales, reduce overhead costs, and to provide additional brand touchpoints throughout the shopper journey.

The OneShop application runs on T1V touchscreen tables and walls, and features product search, browsing, and detailed product view with inventory information; a universal shopping cart where shoppers can add/remove both in-store and out-of-store items; seamless payment transactions with POS integration; and a recommendation engine to encourage shoppers to add complementary items to their shopping bag.

In addition to the insights provided by OneShop, VisoMetrics is able to provide in-store analytics data including total traffic, gender, age, engagement, dwell time, and more. VisoMetrics can run as a standalone product, or can be paired with digital signage to trigger content based on the viewer for more targeted advertising or in-store promotional campaigns.

"Our digital tools function at the crossroads of the physical and the digital, and will help retailers to empower store associates, improve the in-store customer experience, and to drive omnichannel strategy..." says Marco Ventura, Vice President of Sales at T1V. He adds, "NRF gives us a powerful platform to connect with brands and to demonstrate the different ways that our technology is helping retailers to resonate with increasingly demanding consumers, who are tech-savvy, always connected, and seeking unique experiences."

On the 85" UHD 4K Interactive Wall, T1V will demonstrate its Next Aisle Over software, now featured in retail locations in New York City. With the 85" 4K touchscreen wall, retail customers are immersed in a rich, highly visual experience that gives them the ability to explore and easily compare the actual size of appliances including refrigerators, ranges, dishwashers, and washers / dryers. The Next Aisle Over software



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also enables customers to view the products in 3D, review product specifications, easily make side-by-side comparisons, and to search and filter by product dimensions, brand, or price point.

To learn more about T1V retail technology and how the company is transforming retail experiences, please visit [t1v.com/nrf16](http://t1v.com/nrf16) to schedule a demo at Booth 343 at NRF's Big Show in New York, NY.

#### ***About T1V***

T1V creates interactive touchscreen experiences. Deliberately large in size and incredibly durable, our Interactive Platform includes tables and walls, digital signage, and mobile apps. Our products are powered by patented multitouch, multiuser software that transforms public spaces into more dynamic environments. The T1V team is made up of design, engineering, business and technology minds alike - resulting in unrivaled support to our customers from start to finish.

Based in Charlotte, NC, T1V works with retail, events and exhibits, enterprise, hospitality, and education markets around the globe. The company is recognized as one of Charlotte's Fast 50 by the Charlotte Business Journal and was named to the 2014 Inc. 500 by Inc. magazine. Visit [www.t1v.com](http://www.t1v.com) to learn more about our products and how we can work with you and your industry.

To see more, visit <http://www.t1v.com/showcase/videos>.