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For Immediate Release

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T1V Merges with Cenique to Leverage Presence Awareness Technology

T1V aligns with Cenique to expand its product offering in the digital signage market. The merger provides T1V new access to Presence Awareness technology based on Anonymous Video Analytics (AVA), which can be integrated with T1V's Interactive Platform of touchscreen tables, touchscreen walls, and mobile apps to create the next generation of interactive technology.

Charlotte, NC -- T1V, a provider of interactive touchscreen technology, has merged with Cenique by purchasing the assets of Cenique USA, LLC, now dba Cenique Global. Cenique Global will operate as a division of T1V, allowing the company to leverage T1V's operational and support infrastructure, while continuing to focus efforts on supporting the digital signage industry with its low-cost Android media players, development services, and analytics solutions.

T1V identified Cenique's technology as an opportunity to differentiate and expand its product offering, while extending the benefits of Cenique's low-cost, Android-based digital signage solutions to its customers in retail, enterprise, education, hospitality, and tradeshow markets.

The move comes as Cenique Global has experienced rapid growth since its inception in 2013. "Cenique is a leader in digital signage solutions for both DIY and commercial integrators alike, offering a range of solutions that are low-cost, flexible, and that feature cutting-edge technology," explains Mike Feldman, CEO of T1V. "What's more – we've identified many opportunities to integrate Cenique's AVA (anonymous video analytics) software with our own T1V Platform – providing additional features and metrics that we can now extend to our customers."

Ron Levac, General Manager of Cenique Global, adds: "we quickly recognized the benefits of working with T1V – together, with the expanded support structure and financial backing, we are in a better position to support our existing and future CMS clients, and to expand the scope of our flagship video analytics technology to new and exciting applications."

About T1V

T1V creates interactive touchscreen experiences. Deliberately large in size and incredibly durable, our Interactive Platform includes tables and walls, along with complementary digital signage and mobile apps. Our products are powered by patented multitouch, multiuser software that transforms public spaces into more dynamic environments. The T1V team is made up of design, engineering, business and



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technology minds alike - resulting in unrivaled support to our customers from start to finish.

Based in Charlotte, NC, T1V works with retail, events and exhibits, corporate, hospitality, and education markets around the globe. The company is recognized as one of Charlotte's Fast 50 by the Charlotte Business Journal and named to the 2014 Inc. 500 by *Inc.* magazine. Visit www.t1v.com to learn more about our products and how we can work with you and your industry.

About Cenique Global

Cenique Global is transforming the retail and Digital Out of Home (DOOH) industries by providing valuable insights on the effectiveness of digital signage deployments. In addition to our flagship Video Analytics solution, Cenique Global provides DIY and SME markets with advanced Android-based media players that include basic payback capability, with options to preconfigure with industry-leading CMS solutions. Cenique Global's engineering capabilities include end-to-end solutions, Android OS customization, software and hardware design, as well as cloud-based software development.

Cenique Global is headquartered in Charlotte, NC, and is a division of T1V. Visit www.ceniqueglobal.com to learn more about our products and how we can work with you and your industry.